

# Agile Learning at Scale

Test it!

**Anyone. Anytime. Anywhere.**

Empower your organization for the digital age with a state-of-the-art online learning experience.

iversity recently joined the brand portfolio of the international STEM publisher Springer Nature. As a leading platform for e-learning and MOOCs, the acquisition by Springer Nature will further enhance iversity's existing collaborations with over one hundred universities, educational institutions and companies from around the world. The combination of Springer Nature's high-quality educational and research content and iversity's excellent learning platform will provide completely new opportunities in the field of distance learning.



## iversity for Business – The Learning Experience

Forget on-site seminars and video archives! Online education is active and social. Learners learn by working on assignments together and exchanging ideas about course content with each other.

### Anytime, Anywhere

With iversity courses, your employees can learn anytime, anywhere, without additional overhead due to accommodation or travel costs.

### Active, Social Learning – Online

Traditional on-site seminars are a thing of the past – iversity puts learnings into practice in an interactive, online course community.

### Data Protection

iversity complies with the German data protection standards – one of the strictest in the world: all personal data are stored on servers in Germany.

### Communities of Practice

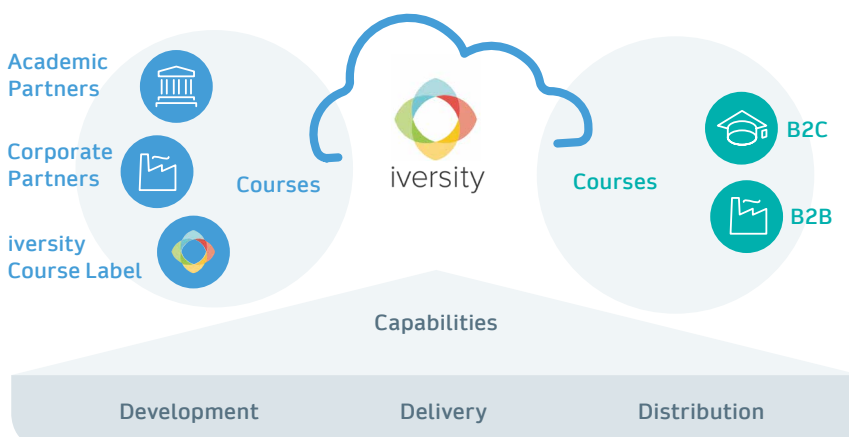
iversity allows your employees to connect and learn with and from professionals both inside and outside of the organization.

iversity develops high-quality online courses in collaboration with corporate and academic experts, delivers them on our proprietary platform and distributes them to individual and corporate clients.

#### Our vision:

Every professional worldwide has the chance to receive individual, adaptive learning through Springer Nature's partnerships with the world's best universities.

For more detailed information see [iversity.org](https://iversity.org)



# Our Offer

Our offering covers a broad range of requirements from off-the-shelf licensing and customized course creation to a hosted SaaS platform that enables you to offer your own courses.



## Courses

Access our PRO courses to help your organization understand and prepare for the digital transformation of business. Choose from our curriculum of ready-to-use online courses covering topics such as Critical Thinking, Predictive Analytics and Digital Marketing. Collaborate with us to create a custom online courses on a topic of your choice. Use scalable online courses to keep everyone on the same page, crowdsource new ideas or quickly and efficiently upskill a large number of employees across the globe.

### Choose your course:

- Critical Thinking for Business
- Presentation Skills for Business
- Visual Thinking for Business – Make Your Point
- Digital Marketing – Strategies & Channels
- Digital Marketing – Critical Success Factors
- Predictive Analytics in Commerce
- Agile Management

## Academy

- In-house Academy: Create and host your own courses
- Public Academy: Create, host and sell your courses B2C or B2B

Customize your own digital academy featuring generic and / or custom courses. Use the iversity platform as your “printing press” for courses and empower people from across your organization to design engaging online courses without extensive training. Work with external or in-house experts to create engaging online courses that do not only provide knowledge, but teach real hands-on skills that learners can apply at work the next day. If you want to reach audiences outside of your organization an iversity academy is all you need to sell courses online.



### What managers say:

*iversity's Visual Thinking for Business course taught our executives at Deutsche Bahn new skills that have given them a clear advantage in meetings, negotiations and presentations. The digital learning platform gave us an enriching and truly innovative learning experience.*

**Jakob Hasselgruber**

Programme Portfolio eLearning,  
DB Akademie, Deutsche Bahn AG

*The 160 L'Oréal learners who participated in the Presentation Skills course on iversity were enthusiastic about the outcome. This experience allows us to see the potential of online courses for offering a learning format to everyone and create a real learning community.*

**Laurent Reich**

Learning Practice international  
Director, L'Oréal S. A.

*The iversity learning experience is great. I was impressed by both the content of the course as well as the contributions made by other users. Also it was very convenient for me and my colleagues; to learn anytime you want, no matter where you are. This is particularly important for me because I have a young child at home and learning on iversity allows me to spend more time with my family.*

**Andreas Flöter**

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Director, L'Oréal S. A.

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