

# Academic Partnership

## Advancing Learning. Digitalizing Higher Education

Improve the visibility of your institution and reach new students with an innovative online learning experience.

iversity recently joined the brand portfolio of the international publisher Springer Nature. As a leading platform for e-learning and MOOCs, the acquisition by Springer Nature will further enhance iversity's existing collaborations with over one hundred universities, educational institutions and companies from around the world. The combination of Springer Nature's high-quality educational and research content and iversity's excellent learning platform will provide completely new opportunities in the field of distance learning.



## The Learning Experience

As an expert in online didactics, and with over 1 million course enrollments, iversity enables renowned institutions to offer online courses to a global audience.

### Anytime, Anywhere

With iversity courses, students and professionals can learn anytime, anywhere, work on assignments together and exchange ideas about course content with each other.

### Active, Social Learning – Online

iversity puts learnings into practice in an interactive, online course community.

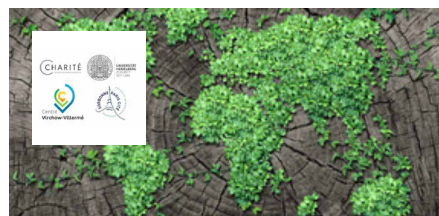
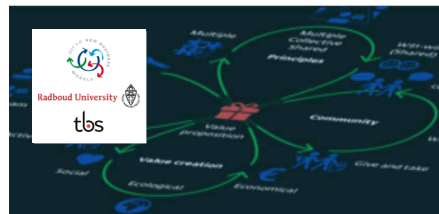
### Data Protection

iversity complies with the German data protection standards – some of the strictest in the world.

### Communities of Practice

iversity develops high-quality online courses in collaboration with academic experts, delivers them on our proprietary platform and distributes them all over the world.

**iversity.org** is now part of Springer Nature and offers MOOCs and continuing education courses as a digital learning platform in collaboration with universities and companies.



For the full list of MOOCs, see [iversity.org](https://iversity.org)

# Our Offer

We host your own courses on our platform, and we provide public outreach, quality assurance and didactic support.



## MOOCs (Massive Open Online Courses)

MOOCs enable the academic partner to reach a global audience of university students, professionals, life-long learners as well as high-school students, thus showcasing the best of their teaching and research activities. Being active in the digital environment allows academies to increase their visibility with other universities, non-profit organizations and research institutes, thus facilitating collaboration in joint course creation or mutual accreditation.

**iversity** has an outstanding reputation as a partner in online education and provides universities with a global reach and the technical infrastructure necessary to empower their impact on the global community of instructors and corporates from a wide variety of educational and cultural backgrounds.

## A flexible learning opportunity

Our partners can leverage our state-of-the-art platform and services, which are built with scale and usability in mind, to complement their teaching efforts using online formats.

Course material can be accessed asynchronously by learners to fit their individual learning pace and lifestyle, making it possible to study anywhere and anytime.

## Innovative Pedagogy

**iversity** has developed effective participatory online learning didactics, which will be at the service of our partners.

## Social learning on iversity

**iversity** offers social learning, where learners can ask questions, participate in discussions and also peer-review each other's work.

Instructors can answer learners' questions, post questions relevant to learners and moderate discussions.

## PRO Courses: A New Form of Professional Development

Flexible, high-quality online courses are a modern way for easy professional development. **iversity's** PRO courses allow working professionals to advance in their career through professional courses offered by top institutions and corporate coaches. Either choose from our curriculum of ready-to-use online courses covering topics such as Critical Thinking, Predictive Analysis and Digital Marketing or collaborate with us to create a custom online course on a topic of your choice.



For the full list of PRO courses, see [iversity.org](https://iversity.org)

# MOOC & BOOK

The Springer Nature **MOOC & BOOK** initiative offers authors a unique opportunity to create a book complementary to an online course, and thereby combine the quality of an academic/scholarly/research essay with the communicative power of an online educational product.

The textbook, specifically conceived for an online course and strictly connected to it, should follow these guidelines:

- It should be more dynamic than a standard textbook in this area, and thus support the MOOC by:
  - including schemes/tables summarizing the theoretical concepts explained in the online videos
  - if the MOOC is more practical, e.g. shows lab cases, applications, examples, and is somewhat lacking in terms of theory, then the textbook should develop the theory to complement the online videos
- It should include numerous exercises with solutions, in addition to those offered in the MOOC
- The most important feature of this textbook is that it includes links to the material contained in the MOOC, which the authors consider relevant
- The textbook should feature multimedia content, such as videos and augmented reality, which can be accessible by PC, tablet, or any other mobile device
- Students who buy the print book can easily access this content through the Springer Nature More Media App, optimized for cell phones and tablets. Readers simply scan the image with their cell phone or tablet and they are taken directly to the video, figure, photo, table, PowerPoint slide, etc. Moreover, this content can be shared via other apps, email, messengers, and more
- Authors are invited to carefully read and use our templates, available on our website

## Open Access books

Please consider that an OA book could be an appealing option for such a project: visit [springer.com/gp/open-access/springer-open](https://springer.com/gp/open-access/springer-open)

### Do you want to know more on MOOCs?

Write to: **Francesca Bonadei**  
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### Do you want to know more about PRO courses?

Write to: **Suraj Anand**  
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